

Analytics and Visualization	Application & Database Development	BI Platform Architecture, Development & Administration	Enterprise Database Administration & Deployment	Professional Development	Strategy and Architecture	Other
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Schedule is subject to change.

## Saturday, Feb 29, 2020 Conference Schedule

Room	1435	1445	1455	1610	2400
07:30 AM - 08:30 AM	Registration				
08:20 AM - 08:30 AM	Opening Remarks				
08:30 AM - 09:30 AM	<b>Networking 101: Getting Ready for a SQL Event</b>  <b>Matt Cushing</b> Level: Beginner	<b>Beginning T-SQL</b>  <b>Jennifer McCown</b> Level: Beginner	<b>Introduction to DAX in Power BI</b>  <b>Adam Maxam</b> Level: Beginner	<b>Inside of Indexes</b>  <b>Siava Murygin</b> Level: Advanced	<b>Why should I care about ... the plan cache?</b>  <b>Rick Lowe</b> Level: Intermediate
09:30 AM - 09:50 AM	Break				
09:50 AM - 10:50 AM	<b>The Future Of The DBA In A Cloud Centric Environment</b>  <b>David Benoit</b> Level: Beginner	<b>Beyond the Basic SELECT</b>  <b>Deborah Melkin</b> Level: Intermediate	<b>New features in Management Studio -- Performance Troubleshooting made easier!</b>  <b>Taiob Ali</b> Level: Beginner	<b>How I Cut My Maintenance Window by 80%</b>  <b>Paresh Motiwala</b> Level: Intermediate	<b>Find (So You can Fix) those Troublesome Queries</b>  <b>Allen White</b> Level: Beginner
10:50 AM - 11:10 AM	Break				
11:20 AM - 12:20 PM	<b>More Common Than You Think: Mental Illness in Tech</b>  <b>Tracy Boggiano</b> Level: Beginner	<b>Lightning Talks - AM</b>  <b>Ray Kim, Taiob Ali...</b> Level: Beginner	<b>Introduction to Sentiment Analysis with SQL Server</b>  <b>Tracey Kroll</b> Level: Beginner	<b>Loading your Data Vault with Azure Data Factory Mapping Data Flows</b>  <b>Rayis Imaev</b> Level: Intermediate	<b>Monster Text Manipulation: Regular Expressions for the DBA</b>  <b>Sean McCown</b> Level: Intermediate
12:20 PM - 01:20 PM	Lunch				
01:20 PM - 02:20 PM	<b>Production down! How to keep calm and query on during an outage.</b>  <b>Kris Gruttemeyer</b> Level: Beginner	<b>Introduction to M (a.k.a Power Query)</b>  <b>Eugene Meidinger</b> Level: Beginner	<b>Let's Dive Into SQL Server I/O To Improve T-SQL Performance</b>  <b>Andy Yun</b> Level: Intermediate	<b>Streamline Database Deployments</b>  <b>Elizabeth Noble</b> Level: Intermediate	To be Announced
02:20 PM - 02:35 PM	Break				
02:35 PM - 03:35 PM	<b>Thanks for the Feedback!</b>  <b>Anna Hadnagy</b> Level: Beginner	<b>Lightning Talks - PM</b>  <b>Michael Grayson, Matt Cushing...</b> Level: Beginner	<b>How Intelligent Query Processing improves T-SQL performance</b>  <b>Andy Yun</b> Level: Beginner	<b>The Good, the Bad, and the Ugly -- switching from SSIS to Informatica Cloud as an ETL Tool</b>  <b>Jane Datz</b> Level: Beginner	<b>Intro to Query Store</b>  <b>Tracy Boggiano</b> Level: Beginner
03:35 PM - 03:50 PM	Break				
03:50 PM - 04:50 PM	<b>Whacha just say? Talking technology to non-technical people</b>  <b>Ray Kim</b> Level: Beginner	<b>Emergency! Are You Ready for Disaster to Strike?</b>  <b>Allen White</b> Level: Beginner	<b>Look Mom... No Hands! Getting Started with Automation</b>  <b>Kimberly St.Jacques, Steve Mikula</b> Level: Beginner	To be Announced	
04:50 PM - 05:10 PM	Closing & Raffle				